

FRUIT FACTORY NETWORK

ARTIST DEVELOPMENT PROGRAMME



HUMBER
STREET
GALLERY



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WHAT IS HUMBER STREET GALLERY?

Humber Street Gallery is an Absolutely Cultured project, bringing a vibrant, high quality contemporary art space to Hull. The gallery's free programme of exhibitions is supported by a series of talks, performances, screenings and workshops. Absolutely Cultured puts culture at the heart of Hull, commissioning and producing a programme of events and projects which are ambitious, surprising and imaginative. In addition to the gallery and our broader cultural events, we continue to develop our world-class volunteer programme, deliver initiatives to support the cultural sector and to offer access to creative learning opportunities.

WHAT IS FRUIT FACTORY NETWORK?

The Fruit Factory Network (FFN) is a new initiative that promotes and supports visual artists based in Hull and East Riding. This professional development course aims to export **20** early-career artists to four cities across the UK from April 2019 – March 2020. This networking opportunity seeks to empower participants to engage with artists and professionals, establishing themselves within an expansive creative framework to serve as a catalyst to potential creative opportunities.

Each off-site activity will be followed by a gathering at HSG to discuss and review outcomes with **'Advice Surgeries'** lead by the Humber Street Gallery team. A culminating symposium will be held at HSG in April 2020 with selected speakers from the cluster network.

FFN is delivered by Humber Street Gallery, with partnership support by *Hull College, Back To Ours*.

WHO IS IT FOR?

To be eligible for FFN you must be over 16. You can be a student in Further or Higher Education. You are also eligible if you have graduated in the last five years from a BA Course. If you don't fit the criteria or an artist who has not received arts education, we would be open to making exceptions based on the quality of the application.

WHAT ARE WE LOOKING FOR?

We are looking for dedicated individuals who are aspiring to begin or develop their creative career path specifically in the visual arts. You need to be driven, open to learning new skills and willing to talk about your artistic practice with your peers, artists and professionals. Ideal candidates must be keen to invest their time into the course, and who will benefit most in achieving their ambitions.

WHAT DO YOU GAIN?

FFN is a key part of Humber Street Gallery's ongoing strategy to support practitioners in the city and provide effective guidance to those pursuing a career in the visual arts. By equipping participants with an awareness of what has been achieved elsewhere and integrating them into a national creative network, this programme seeks to build their aspirations and raises the benchmark for visual art in Hull. Throughout FFN, we not only want to drive participants to pursue opportunities, but also have the confidence to produce their own goals alongside their peers, establishing themselves as an important part in a surge of new artist-led possibilities in the city.



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WHAT'S THE PLAN?

For our inaugural year of FFN, we are taking advantage of Humber Street Gallery's connections with arts organisations across the north of the UK, with a total of four scheduled day trips to introduce participants to our friends in other cities.

The week following every site visit, we will be hosting informal Advice Surgeries with the aim of bringing in an external collaborator who will use unique critical methodologies to help digest what the group has learned collectively, establishing what actions participants can instigate to push their practices in the right direction.

PLANNED EVENTS PROGRAMME:

LEEDS – 21 JUNE 2019: Leave Hull @ 12.00 – Return @ 21.00

Coinciding with the launch of the first ever Yorkshire Sculpture International, the UK's largest dedicated sculpture festival, a series of exhibitions, international commissions, events and learning programmes not seen on a scale anywhere else – with sculpture in its broadest forms on display across four major galleries – the Henry Moore Institute, Leeds Art Gallery, The Hepworth Wakefield and Yorkshire Sculpture Park – and outdoors in Leeds and Wakefield.

The trip will take artists to Leeds Art Gallery and the Henry Moore Institute to see the YSI exhibitions and look at the Associate Artists Programme, which has awarded £7500 grants to five artists, two of which are placed at Leeds Art Gallery and the Henry Moore Institute respectively for the duration of the festival.

- EAST STREET ARTS: <https://eaststreetarts.org.uk/>
- THE TETLEY: <https://www.thetetley.org/>
- SERF: <http://serfleeds.co.uk/programme/>

SHEFFIELD – 8 AUGUST 2019, TIMES TBC

Alongside the acclaimed national art gallery offerings in the Millennium Gallery and Graves Gallery, Sheffield has built a strong artist led offer that is recognised nationally. S1 has used the cities architectural history as a foundation to establish an international quality arts and studio programme, alongside S1, Grassroots organisations like Bloc Projects offers a strong artist development programme.

In Summer 2018, Site Gallery, together with project partners Yorkshire Artspace, S1 Artspace, Bloc Projects and Museums Sheffield, were awarded £375,000 by Freelands Foundation to take part in The Freelands Artist Programme. The selected artists or FAP are Zoyander Street, Yuen Fong Ling, Alison J Carr, Siân Williams, Lucy Vann. The visit to Sheffield will coincide with the launch of the programme, with visits to the three contemporary art spaces.

- S1 ARTSPACE: <http://www.s1artspace.org/>
- SITE GALLERY: <https://www.sitegallery.org/>
- BLOC PROJECTS: <http://www.blocprojects.co.uk/>



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LIVERPOOL – OCTOBER 2019, TIMES AND DATES TBC

Liverpool is home to the UK's largest visual arts festival, The Liverpool Biennial. The Biennial sits as part of an International Biennial Association (IBA), a Forum gathered over 450 participants from across 150 international art biennials, triennials and art-related institutions.

Liverpool was awarded the European Capital of Culture in 2008, which has had a long-term impact on the city's cultural sector and economy. The visit will demonstrate to participants the effects of these events, and how they can provide opportunity and sometimes bring new challenges to the grass-root and artist led sectors.

- **OUTPUT GALLERY:** <http://thekazimier.co.uk/output/>
- **CBS GALLERY:** <https://cbsgallery.co.uk/>
- **LIVERPOOL BIENNIAL:** <https://www.biennial.com/>
- **THE BLUECOAT:** <http://www.thebluecoat.org.uk/>

NEWCASTLE – JANUARY/FEBRUARY 2020, TIMES AND DATES TBC

Situated on the south bank of the River Tyne in Gateshead, England, BALTIC Centre for Contemporary Art consists of 2,600 square metres of art space, making it the UK's largest dedicated contemporary art institution. Established in 2002, it has been an integral part of Newcastle's establishment as a centre of international visual arts in the far north of England.

In contrast to an established institution, there is also prolific offer of grass-roots studio practice. The NewBridge Project is an active and vibrant artist-led community supporting the development of artists and curators.

The Baltic 39 studios also provide 32 quality studio spaces, with 25 available to support practitioners within the contemporary art and creative industries and the other 7 used as part of the BxNU Master of Fine Art (MFA), a two year programme centred on dynamic critical culture which has been produced by Northumbria University and developed in partnership with BALTIC, a definitive example of how established arts institutions play a vital role in the development of artistic practice.

- **NEWBRIDGE PROJECTS:** <https://thenewbridgeproject.com/>
- **BALTIC 39:** <http://baltic.art/baltic39>
- **BALTIC:** <http://baltic.art/>



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ADVICE SURGERIES

The advice surgeries will bring in creative facilitators to work with group to run a series of masterclasses and workshops to steer participants to build their professional practices. We aim for these sessions to take place on the Monday following visits when the gallery is closed to the public to offer an intimate experience for participants to take away newly developed skills that can be applied in their careers and give them the chance to work collaboratively and build a stable support network with each other.

Q1: ADVICE SURGERY @ HSG: 24 JUNE 2019, 17.00 –20.00

Our first session will be a masterclass in proposals and develop the groups knowledge of different types of institutions and companies they can approach which best suit their practice. They will also look at ways to correctly approach organisations and professionals to secure spaces to exhibit.

Q2: ADVICE SURGERY @ HSG: AUGUST 2019 17.00 – 20.00

The second session will introduce the group to routes of funding that will enable them to instigate their own projects. The session will train them in how to fill in application forms and how to plan and administrate budgets to make planned projects happen.

Q3: ADVICE SURGERY @ HSG: OCTOBER 2019, 17.00 – 20.00

Session three will introduce the group to ways on how to promote and market their projects. They will be shown how do develop a marketing campaign and shown ways to encourage writers and publications to review your show to be published.

Q4: ADVICE SURGERY @ HSG: JANUARY/FEBURARY 2020, 17.00 – 20.00

Our session in Q4 will bring the group together to begin developing an exhibition, focusing on planning and delivery, integrating collaborative team building to initiate a new project for our 2020 Project Space Programme.

The culmination of the project will be held at the gallery in the FRUIT FACTORY NETWORK: SYMPOSIUM. In April 2020. The symposium will also mark the opening of a group exhibition involving the participants which has been developed during the programme.

HOW TO APPLY

To be considered as a member of the Fruit Factory Network you are required to submit the following:

- A completed Fruit Factory Network Application Form.
- A filled in Equal Opportunities Form
- Two supporting images of your work (JPEG no larger than 10MB)

DEADLINE FOR APPLICATIONS: 18 MAY, 17.00

Applications will then be reviewed by jurors from the HSG team and our funding partners the week commencing the deadline date.

If your Application has been successful, you will receive an email offer to be an FFN associate artist on Monday 25 May. You have 10 days to respond and confirm your place on the course via email.



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